



What is WECA?

WECA offers services that meet the professional needs of adults who nurture and teach young children- especially infants through age 5.

WECA is a membership association of those working in early childhood education as child care providers in both family and center-based settings, college educators, child care program directors, 4K teachers, parents and others committed to the well-being of children.

WECA offers a rich continuum of programs and services including:

- Educational scholarships and professional development support through the [T.E.A.C.H.](#) and [REWARD Wisconsin](#) programs
- Statewide [conferences](#) and [training](#)
- A child nutrition program through the [WECA Food Program](#)

A member of the [YoungStar](#) Consortium, WECA is one of three organizations administering YoungStar – Wisconsin’s child care quality improvement and rating system.

Staff are primarily based in [WECA’s Madison and Milwaukee offices](#) but work statewide to advance the quality of child care through strengthening the capabilities and the professionalism of the early childhood workforce.

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