



ADVERTISING OPPORTUNITIES

Email Advertising Opportunities and Rates

Digital Ad Specs:	Price:
<p>WECA Conference email – SPONSOR ADVERTISEMENT</p> <ul style="list-style-type: none"> • Emails sent to around 9000-10000 early child care professionals • Ad file specs: <ul style="list-style-type: none"> ○ 300x300 pixel ○ JPG file with hyperlink to website ○ 14 emails sent between June-November 2019 	<p>\$75 per email OR \$360 for 6 emails (20% off)</p>
<p>WECA E-newsletter – ADVERTISEMENT</p> <ul style="list-style-type: none"> • Email sent to around 1500-2000 WECA Members • Logo, image, and copy (300x300 pixel, jpg file) with hyperlink to website 	<p>\$75 per email OR \$360 for 6 emails (20% off)</p>
<p>WECA E-newsletter – JOB POSTING</p> <ul style="list-style-type: none"> • Email sent to around 1500-2000 WECA Members • Job postings are placed as an “article” in the e-newsletter <p>Job posting includes:</p> <ul style="list-style-type: none"> • Organization title • Job title • Organization logo, JPG file (optional) • Must submit at least one of the three: <ul style="list-style-type: none"> ○ Website link to position announcement and information on how to apply ○ Position description contact information (75 word maximum description; will be shortened if longer) ○ Phone number or email for prospects to call for more information and contact name 	<p>\$75 per job posting (FREE for WECA Members)</p>

WECA Conference Program Advertising Opportunities and Rates



Our annual Conference program reaches more than 800 attendees. Deadline for 2019 Conference ad submissions is Friday, October 11, 2019.

RATES:

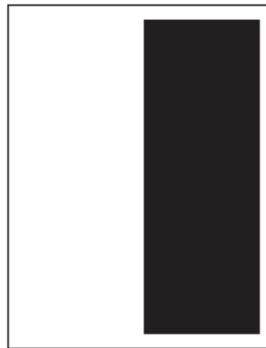
AD SIZE	COST
½ page	\$200
¼ page	\$100

PRINT AD SPECS

1/2 page horizontal
7.5 x 4.875"



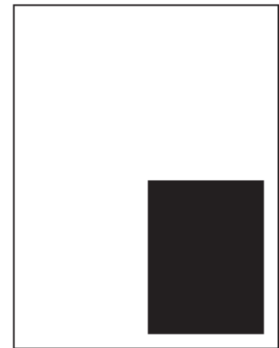
1/2 page vertical
3.625 x 10"



1/4 page horizontal
7.5 x 2.375"



1/4 page vertical
3.625 x 4.875"



Ads must be black and white, high resolution PDFs, JPEGS, or Adobe InDesign files. If you are not able to supply your placement in one of these formats, please contact us. WECA reserves the right to edit supplied placements to meet publication specifications.

Please contact Jennifer Hilgendorf, at 608-729-1055 or jhilgendorf@wisconsinearlychildhood.org to purchase ad space.