

# Build It Strong: Child Care Business Foundations Training Series – Beloit



Developed by WEESSN for prospective and new child care providers, this in-person training series covers all aspects of running a successful family or group child care business. Topics include:

- **The Iron Triangle of Child Care Finance:** Full enrollment, full fee collection, revenues cover per-child costs
- **Business Operations Overview:** Technology, automation, budgeting, marketing, rate setting, business plan, and policies
- **Utilizing Outside Services:** Legal, financial/banking, insurance, transportation
- **Accounting and Recordkeeping Overview:** Financial management and planning, taxes, record keeping
- **Funding Resources, Goals, and Budgeting:** Exploring opportunities for multi-source funding, including external funding options
- **Specific Information by Program Type:** Understanding the unique context of family child care and center-based programs
- **Professionalism in Early Childhood:** Resources and agencies to help you do your best work
- **Working Through the Licensing Process:** Learning about licensing, areas that programs may struggle with, and how to ease your administrative work in this area.

The series meets nine times from 6:30-8:30 p.m. Attendees will earn up to 18 hours of Wisconsin Registry credit. Credits are earned for each completed session. Contact the trainers to discuss alternatives if you can't attend all sessions.

- March 15, 22, 29
- April 5, 12, 26
- May 10, 17, 24

**Trainers:** WEESSN Rock County Program Coaches Dorothy Bass and Catherine Hansen

**Cost:** Thanks to generous public and private support, this program is provided free of charge.

**Location:** Central Christian Church, 2460 Milwaukee Road, Beloit, WI 53511

**Eligible Participants:** Attendees must work or live in the Greater Beloit area, defined as the City of Beloit, Town of Beloit, Village of Clinton, and City of South Beloit, IL. Current regulated programs must be enrolled in WEESSN Tier 1 or above. If you haven't joined WEESSN yet, [click here to join!](#) Individuals who are considering opening a child care program are highly encouraged to attend!

[Register Now](#)

Questions? Contact Dorothy Bass at [dbass@wisconsinearlychildhood.org](mailto:dbass@wisconsinearlychildhood.org) or 608-729-1052.

**Sponsored by Greater Beloit Economic Development Corporation**

If you need assistance with transportation to the trainings, Great Beloit Economic Development Corporation may be able to help. Please contact Vicki at 608-364-6610 to discuss transportation options.



**weca** Wisconsin Early  
Childhood Association

2908 Marketplace Drive, Suite 101 Fitchburg, WI 53719 | p: 800-783-9322 | [wisconsinearlychildhood.org](http://wisconsinearlychildhood.org)

WEESSN is a program of Wisconsin Early Childhood Association (WECA)