

Build It Strong: Child Care Business Foundations Virtual Training Series



Developed by WEESN for prospective and new child care providers, this virtual training series covers all aspects of running a successful family or group child care business. Topics include:

- **The Iron Triangle of Child Care Finance:** Full enrollment, full fee collection, revenues cover per-child costs
- **Business Operations Overview:** Technology, automation, budgeting, marketing, rate setting, business plan, and policies
- **Utilizing Outside Services:** Legal, financial/banking, insurance, transportation
- **Accounting and Recordkeeping Overview:** Financial management and planning, taxes, record keeping
- **Funding Resources, Goals, and Budgeting:** Exploring opportunities for multi-source funding, including external funding options
- **Specific Information by Program Type:** Understanding the unique context of family child care and center-based programs
- **Professionalism in Early Childhood:** Resources and agencies to help you do your best work
- **Working Through the Licensing or Certification Process:** Learning about licensing, areas that programs may struggle with, and how to ease your administrative work in this area.

The series meets via Zoom March 7 to May 2 on Tuesday evenings from 6:30-8:30 p.m. Attendees will earn up to 18 hours of Wisconsin Registry credit. Credits are earned for each completed session. Contact the trainers to discuss alternatives if you can't attend all sessions. This series will be conducted in English with simultaneous interpretation in Spanish.

- March 7, 14, 21, 28
- April 4, 11, 18, 25
- May 2

Trainers: WEESN Program Coaches Amy Fewel and Holly Hale

Eligible Participants: Must be a participant in the Provider Assistance for Licensing (PAL) Program (Northern and Western licensing regions of Wisconsin) or the Start-Up Support Program (Southern, Southeastern, and Northeastern regions).

Cost: Thanks to generous public and private support, this program is provided free of charge.

[Register Now](#)

Questions? Contact Amy Fewel at afewel@wisconsinearlychildhood.org or 608-230-8044.