



# Start-Up Support Program

The **WEESSN Start-Up Program** serves individuals or community entities who are planning to open a licensed or certified child care business in the Southern, Southeastern, and Northeastern licensing regions of Wisconsin.

## WHY SHOULD I SIGN UP FOR THE FREE WEESSN START-UP PROGRAM?

- Work with a professional coach who will support you every step of the way, providing personalized insight, advice, and resources to help you build a sustainable business. WEESSN coaches know the ins and outs of the overlapping systems in Wisconsin – Registry, licensing, YoungStar, etc.
- Receive six months of coaching after your business opens to ensure you have a successful start
- Gain access to the **Build It Strong:** Child Care Business Foundations Training Series (18 hours of Wisconsin Registry credit) that explains everything Family Child Care and Group Child Care business owners need to succeed



## WHY WOULD I WANT TO OPEN A REGULATED CHILD CARE BUSINESS?

- **Build a career that truly makes a difference**
- **Be your own boss** - set your own schedule
- **Create your own community** with relationships that last for years
- **Gain access to additional financial resources**
  - **Wisconsin Shares** – subsidy payments for low-income families
  - **Child Care Counts** – additional stipends per child each month
  - Resources to help pay for healthy food and advancing your education
  - **REWARD** stipend payments twice a year

## ELIGIBLE APPLICANTS

- ✓ Unregulated providers or license-exempt programs (family, group, and day camps)
- ✓ Providers who are in the pre-licensing process
- ✓ Anyone interested in starting a certified or licensed child care business

## INTERESTED?

Fill out this [interest form](#), email [WEESSNstartup@wisconsinearlychildhood.org](mailto:WEESSNstartup@wisconsinearlychildhood.org), or call **608-230-8044**. Or scan this QR code with your smartphone to access the interest form.

