



PROVIDER ASSISTANCE FOR LICENSING PROGRAM (PAL)



OVERALL GOALS

- Increase the number of licensed child care providers in the Northern, Western, and rural Northeastern licensing regions
- Support prospective or newly licensed child care providers' start-up and long-term sustainability and connect them to available services
- Increase public awareness about the benefits of licensed child care among providers, families, and community members

LOCATION

Northern Region

Counties: Ashland, Bayfield, Florence, Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Sawyer, Taylor, Vilas, Wood

Tribal Nations: Bad River, Forest County Potawatomi, Lac Courte Oreilles, Lac du Flambeau, Red Cliff, Sokaogon

Western Region

Counties: Barron, Buffalo, Burnett, Chippewa, Clark, Douglas, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, Polk, Rusk, St. Croix, Trempealeau, Vernon, Washburn

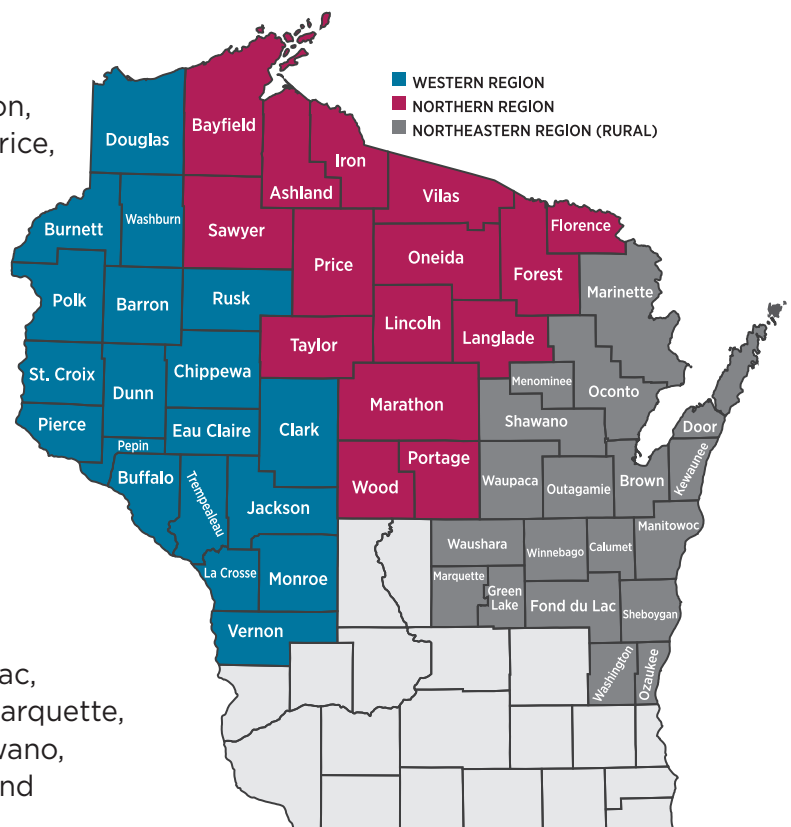
Tribal Nations: Ho-Chunk Nation, St. Croix

Northeastern Region (Rural)

Rural areas of Brown, Calumet, Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Ozaukee, Shawano, Sheboygan, Washington, Waupaca, Waushara, and Winnebago counties

Check rural eligibility here <https://weca.info/RuralEligibility>

Tribal Nations: Menominee, Oneida Nation, Stockbridge-Munsee



ELIGIBLE APPLICANTS

- Unregulated programs (family, group, and day camps)
- Certified family programs
- Providers who are in the pre-licensing process
- Entrepreneurs interested in starting a child care business

Interested candidates should fill out the [Provider Assistance for Licensing Program \(PAL\) Interest Form](#) so they can receive the most up-to-date information. Scan this QR code with your smartphone camera to access the Interest Form.



PROGRAMMING

- **Build It Strong** Child Care Business Foundations Training Series (18 hours of Wisconsin Registry credit)
- 1-to-1 coaching to support unlicensed child care providers/programs in obtaining licensure and successfully starting their business
- Start-up tool kits including items that support licensure
- Two grant opportunities per child care business to support movement along the licensing pathway, a total value of up to \$40,000 per group center, \$20,000 per day camp, and \$10,000 per family child care program
- Professional development navigation to ensure all staff have the coursework required for licensing
- Connections to existing resources such as Wisconsin Early Education Shared Services Network (WEESN), REWARD Wisconsin Stipend Program, T.E.A.C.H. Early Childhood Wisconsin, Food Program, Wisconsin Registry, Child Care Resource and Referral (CCR&R) organizations, and more.

CONTACT

If you have questions, email WECAPAL@wisconsinearlychildhood.org for assistance.

