

JOIN THE MOVEMENT FOR CHILD CARE!

Quality, accessible child care is the backbone of our communities—it empowers families, fosters children’s growth, and strengthens our future. But to truly make this vision a reality, we need strong state investment in child care. Through these monthly activities, we’re building a unified voice to show Wisconsin’s leaders the vital role that child care plays in everyday lives. Each activity is a hands-on way for families, educators, and advocates to share their stories, values, and hopes, sending a clear message that the time to support child care is now.

Stay tuned, get involved, and help us make a lasting difference for every family and child! Together, let’s advocate for the investment our communities need to thrive.



Scan the QR code to sign up for more information on the activities.

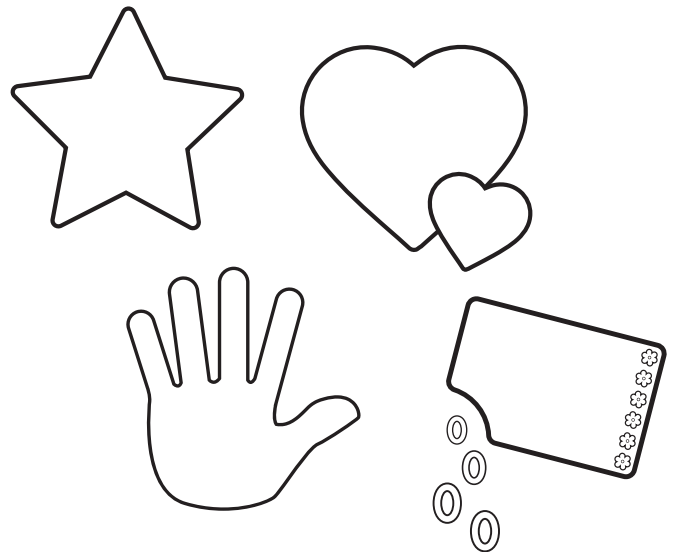
MONTHLY THEMES & ACTIVITIES

January - New Year, Strong Start for Child Care

February - Heart for Child Care

March - Seeds of Support for Child Care

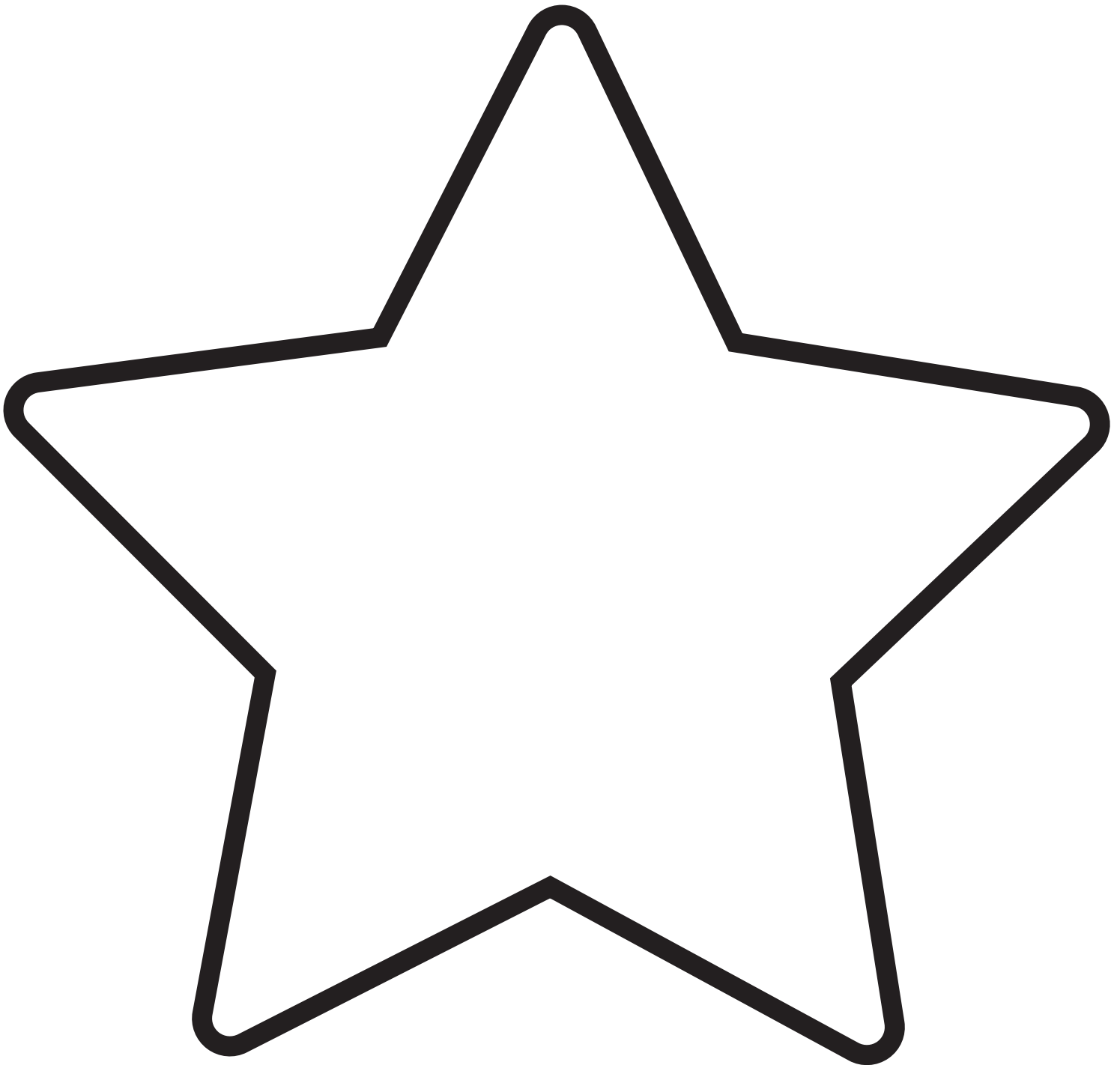
April - Hands Together for Child Care



JANUARY: NEW YEAR, STRONG START FOR CHILD CARE

ACTIVITY: Families create star or goal-themed shapes (like stars, suns, or stepping stones) to share their hopes and goals for child care in the new year. Tag **WECA** and use **#StrongStartForChildCare** to join the photo contest.

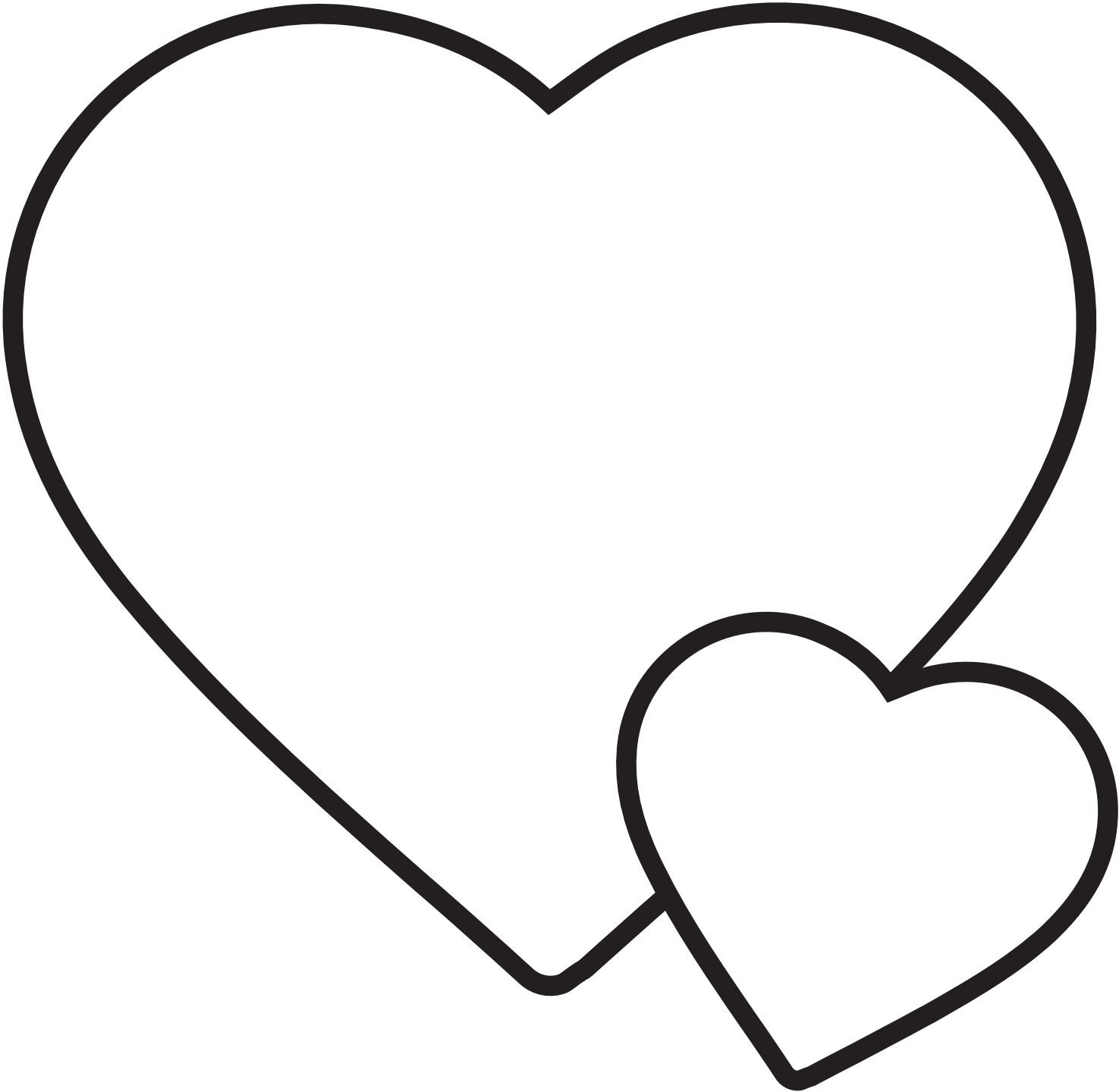
ADVOCACY: Display these goals at centers or mail them to legislators to emphasize the community's vision for high-quality, accessible child care 2025.



FEBRUARY: HEART FOR CHILD CARE

ACTIVITY: Families decorate heart-shaped cutouts to show their love and appreciation for the child care community. They can write about how child care has supported their family or shaped their journey. **Share photos with #HeartForChildCare and tag WECA.**

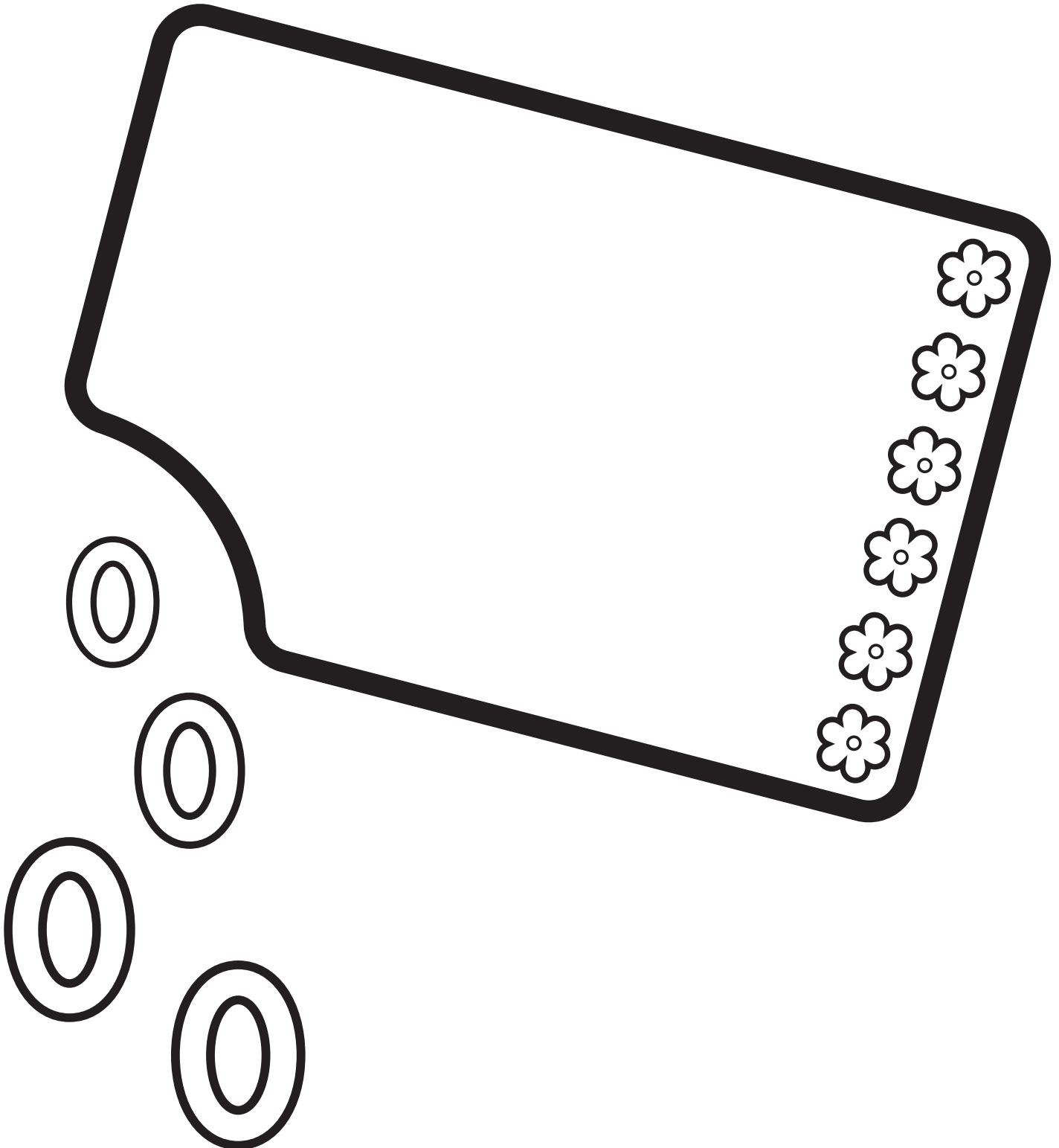
ADVOCACY: Use these hearts in displays or mail them to policymakers to express the community's need for investment in child care.



MARCH: SEEDS OF SUPPORT FOR CHILD CARE

ACTIVITY: Families decorate seed packet shapes or plant-inspired designs, writing messages about how child care helps their families grow and thrive. They can also share what support means to them. **Share photos with #SeedsOfSupportChildCare.**

ADVOCACY: Display these “seed packets” at centers or send them to legislators to highlight the nurturing, growth-centered role that quality child care plays for children, families, and communities.



APRIL: HANDS TOGETHER FOR CHILD CARE

ACTIVITY: Families trace and decorate hand shapes, writing messages about how child care brings people together and supports every family's needs. This activity can represent unity and the collective strength of communities supporting child care. **Photos can be shared with #HandsTogetherChildCare.**

ADVOCACY: Use these handprints to create a display at centers or send them to legislators, symbolizing the power of community and the need for a unified commitment to accessible, quality child care.

