

WEESSN Training Calendar 2025

Wisconsin Early Education Shared Services Network (WEESSN) provides a wide range of free trainings on topics of interest to early childhood program owners, administrators, and staff. Check out the training schedule below for the intended audience for each session. Want to get access to these valuable opportunities? Your program needs to be enrolled in [WEESSN](#). It's truly free – **no hidden catch!**

Unless noted otherwise, all sessions are conducted in English with a corresponding session in Spanish. For the most updated list of [all training opportunities](#), scan this QR code with your smartphone camera. And please encourage your team to attend as well!



January – June



Designing Engaging Outdoor Learning Environments for Young Children

Thursday, Jan. 16, 6:30 -7:30 p.m. *(English with live Spanish interpretation)*

Well-designed outdoor play environments offer unique opportunities for authentic, hands-on learning that is experiential and deeply relevant to young learners. This session will highlight examples of effective outdoor play environments and provide practical strategies for designing spaces that inspire curiosity, exploration, and growth. Join us to understand how play-based learning in natural settings can nurture the whole child.

[Register](#)

Audience: All WEESSN-Enrolled Programs and Staff
Instructors: Angie Wells, Mary O'Connell, Fernanda Leporace



The Future of Family Child Care in Wisconsin

Thursday, Feb. 6, 6:30-7:30 p.m. *(English with live Spanish interpretation)*

Join us for a facilitated discussion on the future of family child care in Wisconsin. What supports do you wish were in place for family child care? What wisdom can you share about what it takes to stay in the field? How could family child care be done differently to meet provider needs? Help influence the future of family child care and inform what comes next in our state.

[Register](#)

Audience: Family Child Care Programs
Instructor: Kelly Matthews



More Than Just a Paycheck: How to Personalize Job Offers That Entice Candidates to Say Yes

Thursday, March 13, 6:30 -7:30 p.m.

Join us for this interactive session in which we explore powerful tools for creating compelling job offers that will seal the deal for excellent candidates. We will show you how to embed your business's values, as well as the difference between personalizing and customizing job offers.

[Register](#)

Audience: Owners/administrators
Instructors: Kelly Matthews, Theresa Shaeffer



WISER- Unlock Efficiency! Choosing the Best Childcare Management Software to Fit Your Business

Thursday, April 24, 6:30-7:30 p.m.

Are you overwhelmed by all the Child Care Management Software (CCMS) options? Don't know where to start? Let's explore choosing the right CCMS for your program. During our one-hour presentation, we'll dive into a few CCMS options, and how they integrate with other business software to save you time.

Audience: Owners/administrators

Instructors: Angie Wells, Abbey Sena-Reinke

[Register](#)



Unlock Social Media Success: Transform Your Marketing Strategy Today

Thursday, May 15, 6:30 -7:30 p.m.

In this results-driven training, we'll guide you through proven strategies to make your social media presence impactful and engaging. Whether you are new to social media or looking to refresh your current marketing approach, discover how to promote your passion for early childhood education, boost enrollment, and find staff. Join us to learn marketing strategies that ensure your message connects with prospective families and employees!

Audience: Owners/administrators

Instructors: Kim Yehle, Theresa Shaeffer

[Register](#)



WISER- Stronger Together: How Staff Meetings Can Build a More Resilient Team

Thursday, June 5, 6:30 -7:30 p.m.

Join us for an engaging virtual workshop designed to enhance staff meetings and build stronger teams within child care programs. Using the valuable resources from the WISER platform, this session will guide you on structuring meetings with clear objectives, sharing updates and training, and solving challenges together. You'll also enjoy icebreakers and fun activities that strengthen relationships among child care staff, ensuring everyone feels valued and heard. Whether your team is large or small, this workshop offers strategies to

boost morale, improve retention, and ensure success in your child care program. Don't miss this wonderful opportunity to invest in your team's growth and create a more cohesive, happy work environment!

Audience: Owners/administrators

Instructors: Nancy Willman, Deanne Patten

[Register](#)

WEESN Training On Demand

WEESN Training On Demand courses offer flexible and accessible learning experiences tailored to your schedule. Dive into a variety of professional development topics at your own pace and earn Registry credit for each course you complete. Accessible anytime, anywhere, these FREE courses provide engaging content and useful tools to manage your child care business.

[Register](#)

Note: this schedule will be updated periodically as we have updated information. If you have questions, please contact [Mary O'Connell](#), WEESN Professional Development Coordinator.

(Revised 12.9.24)