

JOIN THE MOVEMENT FOR CHILD CARE!

Quality, accessible child care is the backbone of our communities—it empowers families, fosters children’s growth, and strengthens our future. But to truly make this vision a reality, we need strong state investment in child care. Through these monthly activities, we’re building a unified voice to show Wisconsin’s leaders the vital role that child care plays in everyday lives. Each activity is a hands-on way for families, educators, and advocates to share their stories, values, and hopes, sending a clear message that the time to support child care is now.

Stay tuned, get involved, and help us make a lasting difference for every family and child! Together, let’s advocate for the investment our communities need to thrive.



Scan the QR code to sign up for more information on the activities.

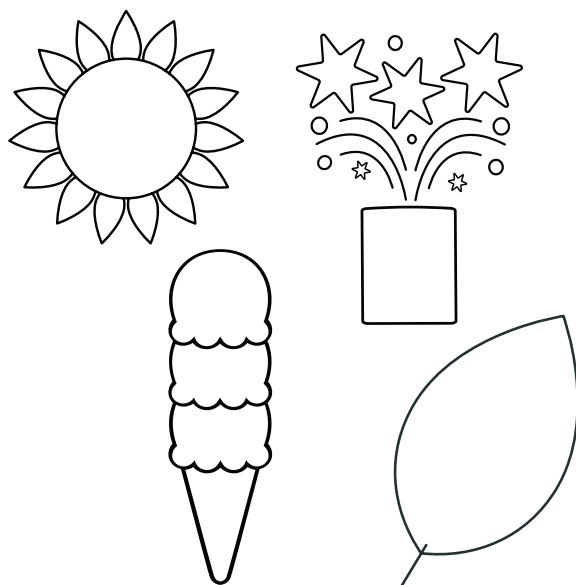
MONTHLY THEMES & ACTIVITIES

JUNE - ROOTED IN COMMUNITY

JULY - BRIGHT FUTURES FOR CHILD CARE

AUGUST - SCOOPS OF SUPPORT

SEPTEMBER - ‘LEAF’ IT TO CHILD CARE



weca Wisconsin Early
Childhood Association

**Raising
Wisconsin**

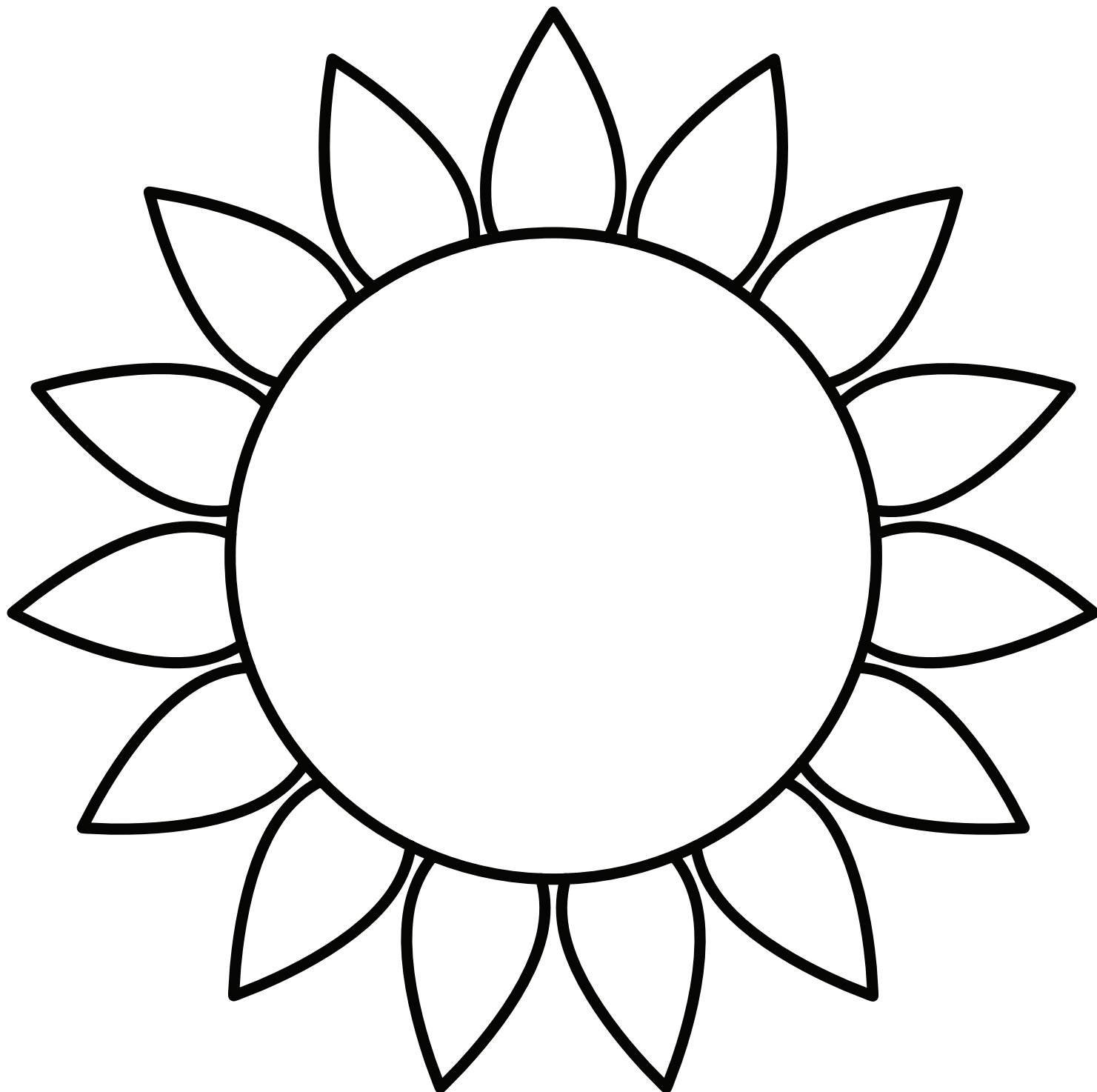
JUNE: ROOTED IN COMMUNITY

THEME FOCUS: Celebrating the role of child care in building strong, connected communities.

ACTIVITY: Families and providers decorate sunflower or strawberry shapes and write a message about how child care supports their family and/or community.

HASHTAG: #WECAROOTEDINCOMMUNITY

ADVOCACY: Display these at your program or send to state legislators to show how inclusive, well-funded child care helps communities thrive.



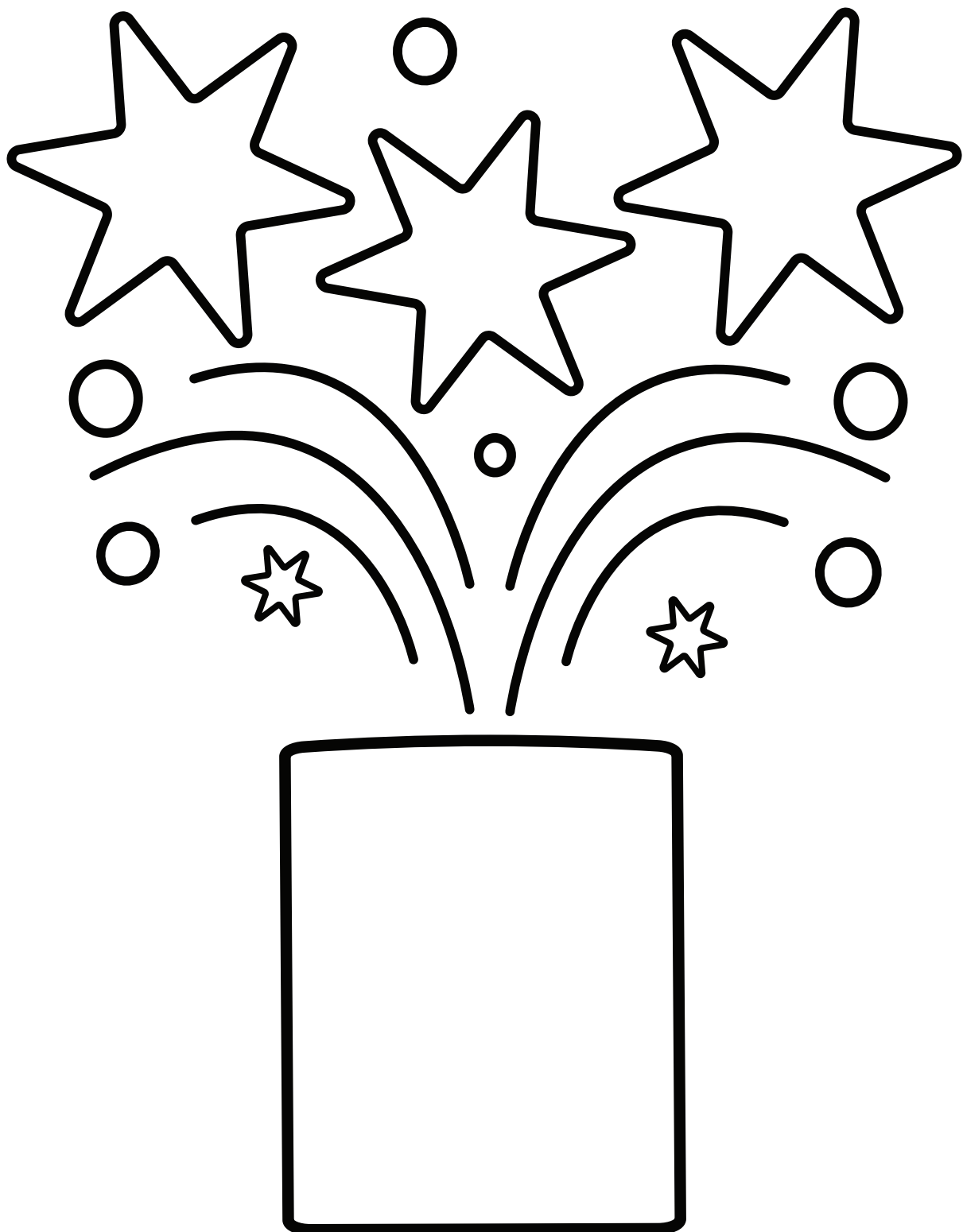
JULY: BRIGHT FUTURES FOR CHILD CARE

THEME FOCUS: Highlighting hopes, dreams, and what's possible with strong, significant investment in child care.

ACTIVITY: Create firework or sunburst shapes and write a message about what a bright future in child care looks like — for young children, your child care program, and/or your community.

HASHTAG: #WECABRIGHTFUTURESFORCHILDCARE

ADVOCACY: Display these at your program or send to state legislators to show how important child care is for a bold, hopeful future.



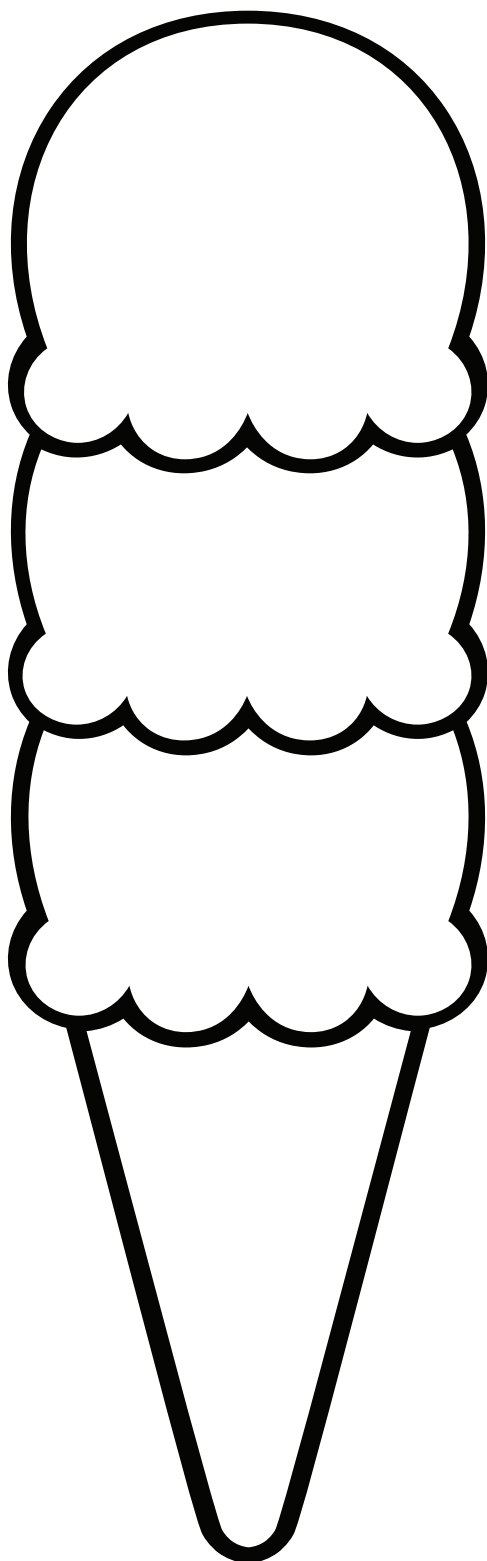
AUGUST: SCOOPS OF SUPPORT

THEME FOCUS: Recognizing the many layers of support children, families, and child care providers need to thrive.

ACTIVITY: Design paper ice cream cones and write a message on each “scoop” about something essential for strong child care (like affordability, stability, respect, or access).

HASHTAG: #WECASCOOPSOFSUPPORT

ADVOCACY: Display these at your program or send to state legislators to show how child care provides many layers of support needed to help families and communities thrive.



SEPTEMBER: 'LEAF' IT TO CHILD CARE

THEME FOCUS: Gathering a wide range of real stories and calls to action

ACTIVITY: Decorate colorful paper leaves and write a message about your experience with child care — a story, a need, or a dream for the future.

HASHTAG: #WECALEAFITTOCHILDCARE

ADVOCACY: Display these at your program or send to state legislators to show a powerful, eye-catching visual of the many voices calling for state investment into child care.

